



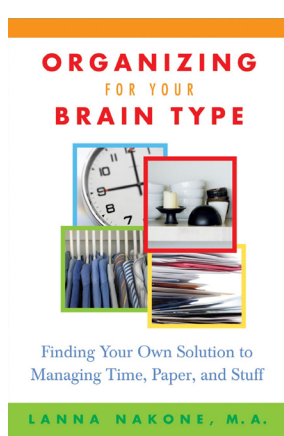
For Immediate Release:

PROFESSIONAL ORGANIZER FOR THE 21ST CENTURY

From Multi-Million Dollar Companies To Your Teen's Room, Lanna Nakone Makes Life & Business Work With Ease

Professional Organizer Lanna Nakone is a brilliant author and speaker, who combines Martha Stewart's entrepreneurial flair, zest, and wit with a deep-rooted study of psychology and philosophy to set the benchmark for her profession. Her new book, "Organizing For Your Brain Type" (2005 St. Martin's Griffin), is remarkable in two ways.

One, it is the first book to explain in a clear and fun way how our basic brain types differ in selecting how our living and working spaces will be organized, and how these basic preferences can be used positively to make a clean environment. Two, it is remarkable because it is a book that everyone needs!



That fact is borne out by the sheer variety of people who seek Lanna out to teach them the essential tools of achieving the living and working spaces that they really want. From multi-million dollar companies, including wineries and brokerage houses, to mom and pop businesses, and from luxurious homes to small apartments alike, Lanna teaches a skill set that helps people to improve their quality of life.

"I like to tickle my clients with thought and inspiration," says Lanna in her irresistibly upbeat way. "We ALL feel overwhelmed by the sense that we want a space around us that gives us peace and fulfillment, whether it's a CEO or a person with a small home business. What I do is demystify the latest psychological studies on the different brain types we have as humans, and give my clients a working methodology that liberates them and, best of all, is based on what THEY want!"

With remarkable results in so many different arenas, Lanna represents a sea change in a profession that is rapidly becoming one of the most important to a cyber age world that demands clarity of mind, and neat and clean access to information, no matter what your business is or where you live. Where previously organizers would make one visit or two a year to help people clear clutter, Lanna sees the Big Picture of how an organized environment equals success and, even more importantly, how an organized environment equals peace.

"The most important thing I want to contribute is the realization that we are OUR surroundings," Lanna explains, "and the sense of peace we bring to our office and home can radiate outward and improve society."

With a new book on the way that teaches organizing to children and teens, and a series of products that will make self-organizing even easier, Lanna Nakone is in the unique position of being THE go-to expert in one area that is truly universal for all of us in the 21st Century--learning to be organized in a way that improves all facets of our lives!

Please Contact: Tom Brennan Media @ 310.394.5256