



For Immediate Release:

## **WELL-LOVED PR “GENIUS” GOES NUTS; PRESENTS HIS OWN COLLAGE ART SHOW**

**The Big Boys Feel Threatened; Small-Timers Jeer!  
But Beautiful People Everywhere Feel Empowered!**

Tom Brennan, who, with media legend Kevin Thranow, co-founded Tom Brennan Media, one of Los Angeles’ most innovative and successful PR firms, went “a little nuts” yesterday, according to sources close to this highly regarded company.

“Some would say Tom stepped over the line by announcing his own art show,” opined one such source, who wished to remain “under the radar,” so to speak. “He’s best known for booking his clients on ‘Oprah,’ ‘48 Hours,’ all the big media venues. But I think that Tom, realizing that he’s made a lot of people rich and famous, is now trying to get himself some. It’s only fair.”

“Pssshaw,” fumed another source close to the company, who wished to remain “under the rocks,” so to speak. “We’ve seen a lot of this type of thing. People who work in PR suddenly thinking THEY’RE the STAR! Crossover does NOT work. Just look at Shaq doin’ movies...Rush Limbaugh doin’ sports...Bush doin’ President...they’re proof you should stick to what you know!”



“Yeah, but are his collages any good?”

“Well, yeah...now that you mention it...they’re pretty bitchin’ ...in fact, they are a lush visual feast.”

Another source, who also wished to remain “out of the limelight, more in the off-lime light,” so to speak, had this to say: “It’s really very simple. Peter Sellers said it best in Dr. Strangelove: ‘Dimitri, one of our generals has gone and done a silly thing.’ Maybe, that’s what we got a case of here.”

Yet another source, even closer to the company, who wished to remain “Incognito...I mean, what’s that other one... incommunicado?” so to speak, had this to say: “To Tom, working in media means working at the accelerated pace that media people work at. All day long it’s the verbal hemisphere. At night, he literally, biologically needs to slow down and get into the visual. Thus, these collages are the emotional, sensual dimension of today’s media world, directly from someone who lives in its belly.”

Opinions may vary. But one thing is clear: Even if he’s “gone and done a silly thing,” we will all meet again. And we’ll all meet again at:

**TOM BRENNAN’S COLLAGE ART SHOW  
FRIDAY, FEBRUARY 27th, 8:00-10:00 PM  
1119 Colorado Ave, Suite 105, Santa Monica**